



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-02-2012 PAGE: 1 of 4

CROSSROADS MEDIA - 3739
ATTN: STEPHANIE MARONEY
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
392294	07-06-2012	08-02-2012	3	CROSSROADS GPS NC	NC TV	POLITICALS	WTVD - DURHAM

Agency Est# 12 11 732			CMS # 238747	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 07-30-2012	End Date 08-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238747			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 12 P : 11 E : 732																
1	07-30-2012	08-05-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			1	30		1	1					2	575	2	1,150.00
2	08-06-2012	08-06-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			1	30	1							1	575	0	0.00
3	07-30-2012	08-05-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			1	30		1	1	1	1			4	750	4	3,000.00
4	08-06-2012	08-06-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			1	30	1							1	750	0	0.00
5	07-30-2012	08-05-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			1	30	1		1					2	1,200	2	2,400.00
6	08-06-2012	08-06-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			1	30	1							1	1,200	0	0.00
7	07-30-2012	08-05-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30	1	1	1	1	1			5	1,300	5	6,500.00
8	08-06-2012	08-06-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30	1							1	1,300	0	0.00
9	07-30-2012	08-05-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)			1	30	1	1	1	1	1			5	500	5	2,500.00
10	08-06-2012	08-06-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)			1	30	1							1	500	0	0.00
11	07-30-2012	08-05-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			1	30	1	1	1	1	1			5	750	5	3,750.00
12	08-06-2012	08-06-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			1	30	1							1	750	0	0.00
13	07-30-2012	08-05-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30	1	1	1	1	1			5	450	5	2,250.00
14	08-06-2012	08-06-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30	1							1	450	0	0.00
15	07-30-2012	08-05-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			1	30	1	1	1	1	1			5	950	5	4,750.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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ATTN: STEPHANIE MARONEY
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ALEXANDRIA VA 22314

Contract No 392294	Contract Dt 07-06-2012	Revision Dt 08-02-2012	Rev# 3	Advertiser CROSSROADS GPS NC	Brand NC TV	Product Code POLITICALS								Station/Market WTVD - DURHAM					
Agency Est# 12 11 732			CMS # 238747	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 07-30-2012	End Date 08-06-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 238747				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 12 P : 11 E : 732																
16	08-06-2012	08-06-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			1	30	1							1	950	0	0.00
17	07-30-2012	08-05-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30	1	1	1	1	1			5	1,100	5	5,500.00
18	08-06-2012	08-06-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30	1							1	1,100	0	0.00
19	07-30-2012	08-05-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30	1	1	1	1	1			5	1,400	5	7,000.00
20	08-06-2012	08-06-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30	1							1	1,400	0	0.00
21	07-30-2012	08-05-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			1	30	1	1	1	1	1			5	1,600	5	8,000.00
22	08-06-2012	08-06-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			1	30	1							1	1,600	0	0.00
23	07-30-2012	08-05-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30	1	1	1	1	1			5	1,300	5	6,500.00
24	08-06-2012	08-06-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30	1							1	1,300	0	0.00
25	07-30-2012	08-05-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			1	30			1	1				2	1,500	2	3,000.00
26	07-30-2012	08-05-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			1	30						1		1	500	0	0.00
27	07-30-2012	08-05-2012	07:00PM - 07:30PM	INSIDE PANTHERS FOOTBALL @ CAMP WOFFOR			1	30						1		1	750	0	0.00
28	07-30-2012	08-05-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)			1	30						1		1	700	0	0.00
29	07-30-2012	08-05-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			1	30							1	1	700	0	0.00
30	07-30-2012	08-05-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			1	30							1	1	1,000	0	0.00

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Agency Est# 12 11 732			CMS # 238747	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 07-30-2012	End Date 08-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238747			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 12 P : 11 E : 732																
31	08-03-2012	08-03-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			1	30					1			1	575	1	575.00
32	08-03-2012	08-03-2012	05:28AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			1	30					1			1	750	1	750.00
33	08-03-2012	08-03-2012	05:58AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)			1	30					1			1	1,200	1	1,200.00
34	08-03-2012	08-03-2012	06:58AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			1	30					1			1	1,300	1	1,300.00
35	08-03-2012	08-03-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)			1	30					1			1	500	1	500.00
36	08-03-2012	08-03-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			1	30					1			1	750	1	750.00
37	08-03-2012	08-03-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30					1			1	450	1	450.00
38	08-03-2012	08-03-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			1	30					1			1	950	1	950.00
39	08-03-2012	08-03-2012	05:28PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			1	30					1			1	1,100	1	1,100.00
40	08-03-2012	08-03-2012	05:58PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			1	30					1			1	1,400	1	1,400.00
41	08-03-2012	08-03-2012	06:58PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			1	30					1			1	1,600	1	1,600.00
42	08-03-2012	08-03-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30					1			1	1,300	1	1,300.00
43	08-03-2012	08-03-2012	09:00PM - 10:00PM	FRIDAY PRIME 9-11P (12276)			1	30					1			1	5,150	1	5,150.00
			----- ITEM LINE NOTE ----- 20/20 9P-10P ONLY																

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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 12 P : 11 E : 732															
														Contracted Gross Total:	68	73,325.00		
														Actual Gross Total:	68	73,325.00		
														Agency Commission:		10,998.75		
														Net Total:		62,326.25		
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total				
Aug 12		0.00		0.00		73,325.00		0.00						73,325.00				
TOTAL		0.00		0.00		73,325.00		0.00						73,325.00				

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